

### **Call for Proposals and Terms of Reference for the 3rd EU-India Conference on Standards & Emerging Technology**

#### **Project SESEI background, Project Partners, Objective and Priority Sectors:**

**Introduction to Project SESEI:** The SESEI project (Seconded European Standardization Expert in India) is a project co-funded by five European partners, operating from New Delhi, India, with the objective to increase the visibility of European standardization in India and to promote EU/EFTA-India cooperation on standards and related activities.

**Project Partners:** The SESEI Project (<http://sesei.eu/>) is managed by the European Telecommunications Standards Institute (ETSI - <http://www.etsi.org/> - EU recognized Standards Organization for Telecommunication sectors) and is further supported by two other EU recognized Standards Organization, namely the European Committee for Standardization (CEN) and the European Committee for Electrotechnical Standardization (CENELEC) – <http://www.cencenelec.eu/> - which develop and adopt European standards in a wide range of products, services and processes, as well as by the European Commission ([www.ec.europa.eu](http://www.ec.europa.eu/)) and the European Free Trade Association (<http://www.efta.int/>).

**SESEI Objectives:** The SESEI's mission is to enhance the visibility of European standardization, to increase the cooperation between Indian and European standardization bodies and support European companies facing standardization related issues hampering market access to India. The SESEI project has the ambition to facilitate EU-India cooperation in standardization matters, as well as to support Regulatory Dialogue, activities involving the European Commission (EC), EFTA, the European Standardization Organizations (ESOs - CEN, CENELEC & ETSI) and the Indian Government, TSDSI, BIS and other Indian stakeholders in support of an increase of trade flows.

The project also supports India in standardization related aspects of its integration in the WTO trading system, by identifying all potential opportunities for enhanced international cooperation and global harmonization of standards, namely with ISO and IEC. Ultimately, the SESEI project aims at contributing to the removal of Technical Barriers to Trade (TBT) both between EU and India and globally, thus supporting European and Indian industries by facilitating international trade.

**Project Priority Areas:** Priority areas of focus identified for the SESEI project are as follows:

- Information and communication technology: M2M/IoT, Security, 5G, NFV/SDN...
- Electrical and electronic household products, Smart Grid, Smart Meter...
- Automotive: Connected Cars, ITS...
- Smart Cities



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### Overview of the Proposed Conference, Scope of Work and Call for Proposals

#### Overview of the Proposed Event:

**Conference Name:** 3rd Indo-European Conference on Standards & Emerging Technology

**Proposed Date:** 26<sup>th</sup> April 2018

#### Objective of the Conference:

India has dynamically modified, and transcended into a fastest growing economy owing to various reforms, policy changes, and new vision of the Indian Government. As per the World Bank's latest edition of Global Economic Prospects, India is the world's fourth fastest growing economy in the world. India's gross domestic product (GDP) grew 7.6 per cent in 2015-16, up from 7.2 per cent a year ago. With such a high growth number, India has managed to retain its tag of the world's fastest growing major economy — outpacing even China. The European Union (EU) and India trade relations have steadily progressed over the past years with India ranked 9th overall as EU trade partner. The EU and India will strive to further increase their trade flows in goods and services as well as bilateral investment and access to public procurement also through the Free Trade Agreement negotiations that should restart soon.

The standardization element is an important factor, the importance of which has grown immensely over the past years with new Indian actors being created and the role of standards unanimously recognized in India as critical for meeting the ambitious Government of India's current policy goals.

The SESEI Project Partners have contributed, also thanks to the SESEI project, to the strengthening of the EU India dialogue and cooperation in standardization. .

This Conference will provide a platform to bring together high-level representatives, technical experts from the EU community as well as Indian stakeholders with a view to share and learn from each other, further strengthening the ongoing dialogue in the key standardization topics considered for the conference.

In this context, Project SESEI proposes to hold a one-day conference, including a workshop with speakers from both EU and INDIA, whose aim will be to emphasize three main issues which are very relevant to both the Indian and the European context as well being priority areas of the Project SESEI:

- **Information & Communication Technologies (ICT)** covering M2M/IoT and its role in Smart City including Cyber Security
- **Smart Energy** covering Smart Grid, Smart Meter, LVDC, Micro Grid
- **Smart Automotive** covering ITS and e-Mobility



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The Conference will provide opportunity to:

- Showcase, exhibit and promote the latest work and ongoing activities being carried out in Europe and India
- Indulge in a dialogue and deliberations among standardization community and identify the areas of synergies as well as gaps which can be bridged as part of a roadmap for collaboration.
- Create opportunities and platform for standardization stakeholder interaction

During the conference, three short study reports on these topics will be presented and released. These studies cover “a brief Sector Profile, Challenges & opportunities in India, i.e. the regulatory, policy, technical and technological challenges in India which are limiting the market potential, Latest Developments and current state of play covering Standards development & Policy Initiatives in INDIA to support the sectorial growth and Tentative projection on future developments and impact on market perspectives”.

### **Proposed Draft Programme:**

We propose to hold a full day seminar with program flow as below:

- Opening plenary session in the first half of morning with the dignitaries and high ranking ministerial, DG, and Senior level speakers from India and EU
- Release and Presentation of Study Reports during the 2<sup>nd</sup> half of morning, followed by three parallel sessions post lunch on:
  - o Information & Communication Technologies (ICT) covering M2M/IoT and its role in Smart City including Cyber Security
  - o Smart Energy covering Smart Grid, Smart Meter, LVDC, Micro Grid
  - o Smart Automotive covering ITS and e-Mobility

And followed by valedictory session:

- Conclusion and summarization of the day’s deliberations/recommendations, way forward in the evening and finally with
- Industry Dinner/Cocktails.

### **Scope of Work: Overall Management of the Conference**

- i. Identification of venue hotel and negotiations for best prices
- ii. Coordination and management with the hotel
- iii. Finalization of Banquets / menu and other details
- iv. Designing and management of Conference website with all details
- v. Invitation to the target audience/ Speakers and follow-up
- vi. Management of Data base



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- vii. Designing and printing of flex banners
- viii. Delegate pack – bag/ brochures/ agenda/ event stationary
- ix. Designing and printing of ETSI event brochure, invitation card, badges, conf. prog
- x. Mementos for Speakers
- xi. All audio / visuals management
- xii. Photographer / audio video recording of the proceedings
- xiii. Registration
- xiv. Emcee and Manpower / hostesses etc.
- xv. Any other activity which we have missed out and is essential for smooth & successful delivery of the conference scope

### Target Capacity:

- Total delegate participants for the conference: 250-300
- Parallel Session delegate participant expected are 50-75 in each session
- 100 Participant for the Dinner/Cocktail – By Invitation only

**Note: No registration fee is planned for the delegate participation for the conference, however a list of invitees will be finalized between the agency and Project SESEI.**

### Call for Proposal:

The companies / agencies interested in the proposal for management and control of conference in close cooperation with SESEI expert should write in to SESEI ([dinesh.chand.sharma@sesei.eu](mailto:dinesh.chand.sharma@sesei.eu)) with:

- their detailed credentials
- Details of the prior conferences / exhibitions managed by them
- Letter of intent
- Details of the main management officials and their Industry experience
- Best quoted management fee
- Detailed budget proposal respecting the requirements listed above

### Timeline:

- End of Nov 2017: deadline for proposal submission
- Mid of Dec 2017: selection of agency and contract signature

