



# Standardisation : India Trade Perspective

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# Standards - What Trade needs?

- Facilitate International trade
- Level playing field – lower / remove non-tariff trade barriers
- Assurance of Quality
- Product Credibility
- Knowledge of Consumer expectation



# Trade & Regulations

- Domestic
  - National Regulations
    - Mandatory
    - Voluntary
- Exports
  - National Regulations
  - Regulations of the destination country

# Standards - Harmonization

## Benefits of Harmonization

- Seamless trade
- Easy compliance
- Ease of keeping up with updates
- Aligned requirements

## One World – One Regulation

# ISO : International Standards

- Brings clarity to international trade
- Transparency in trade requirement
- Upholds common interest
- Alignment of views
- Agreement in Specs defined



# ISO Standard Development – Indian Experience

- BIS FAD 6 & ISO TC 34 SC 8 – Tea
- ISO Process
  - Need in the Market – Acceptance of Proposals
  - Global Expert Opinion – Formation of TCs
  - Multi-stakeholder – All stakeholder views
  - Consensus – alignment of views
- Standard Development - Process
- Formation of IS

# IS Standards – How Indian Trade benefitted?

- New Standard Developed
  - Green Tea
  - Amendments to Green Tea & Black Tea IS
- New Analysis Methods Developed
  - Analysis of Total Polyphenols
  - Analysis of Catechins
- Standards / Methods under development
  - Other types of Teas
  - Analysis of TFs

# IS Standards Development – Indian Contribution

- Participation in WGs
- Participation in IRTs
- Indian Initiative – Instant Tea Specs
  - IS 6079-1990
  - Project Leadership
  - Amendment of ISO Standard – incorporation of Ash content



# ISO Work : Challenges – India perspective

- Poor participation in PWIs / WGs
- Poor response of P members
- Apparent divide
- Intrinsic nature of the Product
  - IP protected
  - Custom made
  - Market sensitive information
- Data availability



- FAD6 participation
- Role of Associations
- Trade custodian – Tea Board
- Role of Research Institutes
- Identification of Issues / Requirement
- Market needs



- Mechanism to identify trade requirement
- Proactive engagement
- Engagement with National Regulators
- Quality Standards to Food Safety
  - Contaminant Regulations
  - FAO-IGG

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# Thanks

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